

Name of Region

NORTH

Name of Project Area

KIPDA/NKADD

Planning and Outreach Priorities	Broadband planning and outreach priorities for this Project Area:  <b>Bandwidth to meet world-class standards</b>
Project Area Boundaries	Boundaries for this Project Area: <b><u>KIPDA-NKADD</u></b> <b><u>OLDHAM-TRIMBLE-Carroll-Henry-Gallitan</u></b>
Priorities (Sector/Geography)	Priority sectors and/or geographies for focus in this Project Area: <b>Business &amp; Community – Adequate service</b>
Availability, Adoption, Utilization Gaps	Broadband availability, adoption, or utilization gaps for Project focus:  <b>Increasing/Develop BB infrastructure along I-71 corridor</b>
Project Area Working Group Membership	Individuals who have agreed to be members of this Project Area Working Group: <ol style="list-style-type: none"> <li>1. Lisa Cooper, NKADD</li> <li>2. Jack Couch, KIPDA</li> <li>3. Drew Tilow, NKADD</li> <li>4. Keith Roberts, KIPDA</li> <li>5. Felicia Harper, KIPDA</li> </ol>
Project Area Working Group Chair	Individual who has agreed to chair this Project Area Working Group: <ul style="list-style-type: none"> <li>• Lisa Cooper – Jack Couch (co-Chairs)</li> </ul>
Next Steps	Next steps and timeframes guiding the work in this Project Area: <ol style="list-style-type: none"> <li>1. Meet w/I-71 Work Group</li> <li>2. Finding needs of I-71 Work Group</li> <li>3. Meet w/Family Resource Centers - Schools</li> <li>4. Local Chambers of Commerce</li> </ol>

**\*\* If additional space is required, please attach additional pages to this template. \*\***

Approved: May 31, 2012 - KY Broadband Central Planning Session Jack & Lisa

## Project Area Focus:

- Oldham, Trimble, Carroll, Henry, Gallatin, Owen
- Availability of advanced broadband in I-71 corridor

## Project Area Profile: (Baker/SNG Team responsibility)

The project area profile will draw on data in recent reports, with specific attention paid to outlining the current availability of advanced broadband. The profile will provide criteria for exploring advanced broadband.

- Detailed description of existing broadband infrastructure in I-71 corridor.
- Criteria for broadband infrastructure goals and options.

## Identify, contact and recruit stakeholders for Initial Planning Session (Sept)

### *Stakeholders Recruitment (Working Group responsibility)*

- Make personal contact with key stakeholders to ensure availability and participation
- Send written workshop invitations (and personal calls if time and energy permit)
- Send Invitations to pre-workshop Webinar

### *Types of Stakeholders to be Recruited*

- A. Availability of advanced broadband
  - Local governments in target areas.
  - Organizations involved in I-71 planning
  - ISPs and WISPs

## Logistics (*Working Group responsibility, in coordination with Baker team*)

- a) Identify and confirm Initial Planning Area (IPA) Workshop date and location
- b) Identify how invitations will be sent out, including follow-up and registration process.
- c) Other logistics: refreshments, audio-visual aids, etc.

## Purpose of *Initial Planning Area (IPA) Workshop* in September

- a) General awareness and education around broadband adoption and utilization
- b) Presentation of Project Area Profile
- c) Discussion and issue identification within focus area: advanced broadband in I-71 Corridor
- d) Priority setting
- e) Identification of general strategies for dealing with priority issues